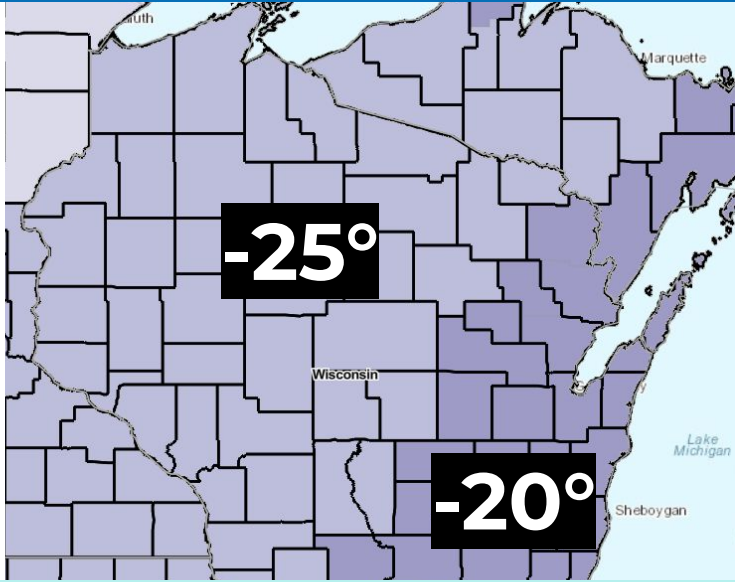
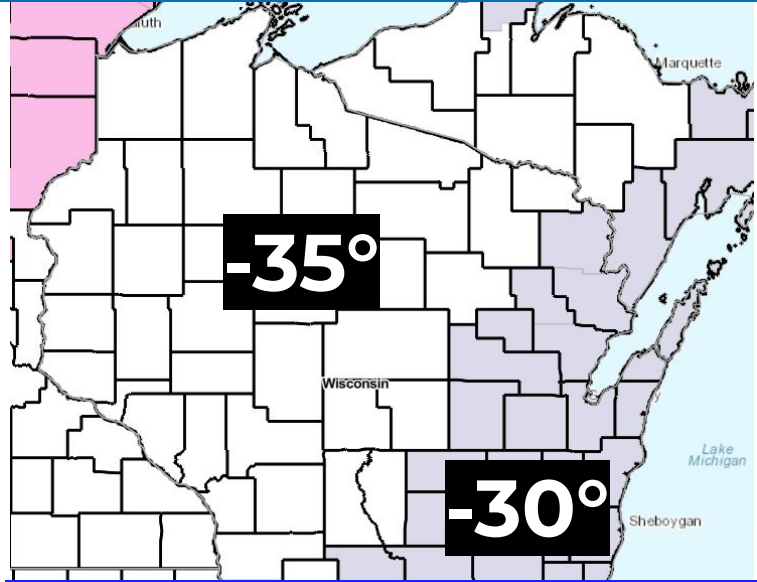


# Cold Weather Headline Changes (10/01/24)



**Cold Weather Advisory  
Criteria**



**Extreme Cold Warning  
Criteria**

## WHAT has changed?

**Old**

**NEW**

Wind Chill Warning

Extreme Cold Warning

Wind Chill Watch

Extreme Cold Watch

Wind Chill Advisory

Cold Weather Advisory

Same criteria for all counties

Colder criteria for central/north-central WI compared to east-central/eastern WI

**Cold Weather Advisory: -20°  
Extreme Cold Warning: -30°**

**Cold Weather Advisory: -25°  
Extreme Cold Warning: -35°**

- Brown, Calumet, Door, Kewaunee, Manitowoc, Marinette, Menominee, Oconto, Outagamie, Shawano, Waupaca, Waushara, Winnebago

- Florence, Forest, Langlade, Lincoln, Marathon, Oneida, Portage, Vilas, Wood



## WHY did we make these changes?

- **New Criteria is still based on forecast wind chill values**, and now allows for a Warning, Watch, or Advisory to be issued if wind speeds are less than 5 mph.
- Criteria boundaries are now based on a combination of **historical wind chill values + impacts**:
  - Example: It gets colder more often in Vilas County than Brown County... The new (colder) Advisory criteria for Vilas County will lead to fewer Advisories being issued for Vilas County.
- Cold-based Warnings, Watches, and Advisories now **separate snow-based impacts from cold-based impacts**... making safety actions and impacts easier to understand.

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Green Bay, WI



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- State Parks and Recreation Areas
- School Districts and Universities
- State/County/Municipal Government
- U.S. Army Corps of Engineers
- U.S. Coast Guard
- U.S. Fish and Wildlife Service
- U.S. Forest Service
- U.S. Geological Survey

